



explore your maternity benefits

Hertz partners with WIN to offer **WINMaternity** - a program designed to help you navigate pregnancy, birth, and beyond through clinical guidance, compassionate support, and tailored resources.

Eligible Hertz members receive:

WINMaternity

Care coordination and clinical guidance to support healthy pregnancies for all pregnant people.

The WIN team will be in touch to help walk you through the program. In the meantime, you can **start exploring benefits, resources, and rewards on the WINFamily App.**

getting started

1. Scan to download the WINFamily App
2. Create your account using employer code **HTZ25**
3. Schedule an in-app consult with a Nurse Care Advocate to learn more about your benefits and start your journey

Plus, through the WINFamily App you can access:

- **Ongoing Clinical Support:** Get 1:1 nurse care advocacy and guidance
- **WINcentive Program:** Earn rewards for completing healthy activities
- **Pregnancy Tracker:** Track your health and see baby's growth each week
- **Tailored Education:** Access resources specific to your journey



here for you.

WIN offers expert guidance and individualized support through each step of your pregnancy.

Including:

- 1:1 nurse care advocacy**
Expert clinical support, education, and guidance delivered by WIN Nurse Care Advocates is personalized for each individual and their needs, including high risk populations.
- Convenient access to broad specialist network**
Get assistance selecting in-network providers specialized in maternity, maternal fetal medicine, lactation expertise, and postpartum care.
- Expert guidance for mind + body well-being**
Provided by WIN's Behavioral Health Care Advocates and in-house Nutritional Health Coach - tailored to meet evolving needs throughout your journey.
- Convenient support through the WINFamily App**
Schedule consults with your WIN nurse, track key health metrics, and browse curated educational resources directly in the app.



WINcentive program

WINMaternity participants can earn rewards in the WINFamily App while completing activities to encourage a healthy pregnancy – a win-win!

Welcome package

Upon enrollment, receive a welcome package to help you start your pregnancy journey on the right track.

Earn rewards

Complete wellness activities to earn dollars, such as having a nurse consult or tracking blood pressure, weight, and glucose levels in the app.

Third trimester wellness package

During your third trimester, after completing certain milestones such as attending prenatal appointments, receive a wellness package with rewards for you and your baby.

visit managed.winfertility.com/hertz

or call our Service Team at 855-596-6966

9 am - 9 pm ET | Monday - Friday

questions?